



---

# Carousel storytelling contest Report

By IEEE WIE MEFGI and IEEE WIE DAICT

23rd June 2023  
Online mode

Faculty Co-ordinator:  
Prof. Foram Rajdev,  
WIE Advisor and Assistant Professor in the ICT Department at  
Marwadi University.

## Introduction

The IEEE MEFGI WIE and the IEEE DAICT WIE, Gujarat Section organized a virtual Online Carousel Storytelling Contest on WIE Day, June 23rd, 2023. The event aimed to celebrate and showcase the achievements of women in engineering and leadership through storytelling. Funding support from Marwadi University SB, DAICT SB, and WIE Gujarat Section totaled 3073 rupees, highlighting their joint commitment to promoting and acknowledging the accomplishments of women in the engineering field.

## Event Objectives

- **Honoring Accomplishments:** Our primary objective is to honour the outstanding accomplishments of women in engineering and leadership, recognising their contributions to these fields and society as a whole.
- **Inspiration:** We aim to inspire the next generation of women to pursue careers in engineering and leadership by showcasing the stories of those who have paved the way. Through these narratives, we hope to ignite a passion for these fields among aspiring professionals.
- **Awareness and Recognition:** The event seeks to raise awareness about the often- overlooked achievements of women in traditionally male-dominated industries. By highlighting their successes, we aim to encourage greater recognition and appreciation of their valuable contributions.

- 
- Knowledge Sharing: We intend to foster an environment of knowledge exchange where participants can learn from the experiences and insights of the featured women. Their stories are a source of practical wisdom and guidance for others on similar paths.
  - Empowerment: Through storytelling, we aim to empower women in engineering and leadership roles by showcasing how determination, resilience, and innovation can lead to success. We want every participant to leave the event feeling empowered to pursue their goals.

## Event Overview & Judging Criteria

All students of both committee had gathered and brainstormed using following criteria to announce winners. There were 50 participants in total.

1. Storytelling Impact (30%): The ability of the storyteller to engage and captivate the audience. The emotional resonance and impact of the narrative.  
The clarity and coherence of the storytelling.
2. Relevance to Theme (25%): How effectively the story aligns with the theme of celebrating women in engineering and leadership. The extent to which the narrative highlights remarkable journeys, challenges, triumphs, and lessons of the featured women.
3. Originality and Creativity (20%): The uniqueness and creativity of the storytelling approach. Innovative methods or techniques used to convey the story.
4. Empowerment and Inspiration (15%): The extent to which the story inspires and empowers the audience, especially in the context of women pursuing

---

careers in engineering and leadership.

5. Clarity and Presentation (10%): The clarity of the narrative structure and delivery. The overall presentation, including the use of visuals or multimedia elements where applicable.

## **Student Volunteers**

- 1. Dhruvi Kothari**
- 2. Aryavardhan Sharma**
- 3. Mansiba Gohil**
- 4. Vartika Vachhani**
- 5. Nandini Lashkari**
- 6. Nilav Shah**
- 7. Hirni Patel**
- 8. Kenil Vaghasiya**

## **Winners and runner up**

- All participants have received certificates, but the top 2 participants received thrilling prizes with a customized tumbler and mug. Nidhi Dhinoja won the first prize and Vedanshee Patel was runner up.

Winner	Runner up
Nidhi Dhinoja	Vedanshee Patel
 <p>Pioneering Engineering Innovations</p> <p>The Journey of Ayyalasomayajula Lalitha</p>	 <p><b>CHILDHOOD DREAMS</b></p> <ul style="list-style-type: none"> <li>• She was the oldest of 4 children, born to a middle-class family in Lucknow in Uttar Pradesh, India. Although the family lacked the resources for extra coaching/tuition classes, her parents placed great emphasis on education and was a highly motivated and diligent student.</li> <li>• As a teenager, one of Ritu's hobbies was to collect newspaper clippings keeping track of space-related activities and news coming out of National Aeronautics and Space Administration (NASA) and ISRO.</li> <li>• Ritu completed her BSc from Mahila Vidyalaya PG College and MSc in physics from the University of Lucknow and joined the prestigious Indian Institute of Science (IISc) in Bangalore for her Master of Technology (M.Tech) in Aerospace Engineering.</li> <li>• As she finished her M.Tech in 1997, she received a call from ISRO to join; her lifelong dream was beginning to come true!!!</li> </ul>





---

6.

